



ADC*E Awards '21

*The Best of
European Design
& Advertising*

Winners 2021

Art Directors Club of Europe
www.adceurope.org

Grand Prix

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
		#wombstories	AMVBBDO	Bodyform/Libresse Essity	Bodyform/Libresse Essity

European Star - Johannes Newrkla

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
		The Uncensored Library	DDB Group Germany	Reporters Without Borders (RSF)	Germany

Genius Loci

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
		Heavily Accented	Ogilvy Spain	Cruzcampo	Spain

Green Star

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
		Eurythenes plasticus	BBDO Group Germany	WWF Germany	Germany

Gold

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1 Film & Audio	Online Videos	Francesca	Publicis Italy	Diesel	Italy
1 Film & Audio	Online Videos	#wombstories	AMVBBDO	Bodyform/Libresse Essity	United Kingdom
1 Film & Audio	Audio / Radio Commercials	Gender Gaps	+KNAUSS	Frauen aufs Podium e.V.	Germany
1 Film & Audio	Non-profit/public service/NGO	Gender Gaps	+KNAUSS	Frauen aufs Podium e.V.	Germany
1 Film & Audio	Craft - direction, cinematography and editing	Francesca	Publicis Italy	Diesel	Italy
1 Film & Audio	Craft - direction, cinematography and editing	#wombstories	AMVBBDO	Bodyform/Libresse Essity	United Kingdom
1 Film & Audio	Craft - music and sound	#ENDviolence “More Than A Mark”	BBDO Group Germany	UNICEF Deutschland	Germany
1 Film & Audio	Craft - animation, VFX, CGI and 3D	#wombstories	AMVBBDO	Bodyform/Libresse Essity	United Kingdom
1 Film & Audio	Craft - animation, VFX, CGI and 3D	Childline - Nobody is Normal	The Gate London	Childline	United Kingdom
2 Print & Outdoor	Special outdoor	Meltdown Flags	Serviceplan Germany	METER Group	Germany
2 Print & Outdoor	Print Advertising	Meltdown Flags	Serviceplan Germany	METER Group	Germany
2 Print & Outdoor	Direct Marketing	BMW Culinary Art	Serviceplan Suisse AG	BMW (Schweiz) AG	Switzerland
2 Print & Outdoor	Craft - Photography	Room 4.1 LIVE	Brandenburg	The Reykjavik City Theatre	Iceland
3 Interactive & Mobile	Interactive design	MAK LAB APP	Huangart/LWZ	Museum of Applied Arts, Vienna	Austria

Gold

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
3 Interactive & Mobile	Place-specific experiences	Green Look	Wavemaker Hungary	Romani Design	Hungary
3 Interactive & Mobile	Data Visualisation	Meltdown Flags	Serviceplan Germany	METER Group	Germany
3 Interactive & Mobile	Non-profit/public service/NGO	The Uncensored Library	DDB Group Germany	Reporters Without Borders (RSF)	Germany
3 Interactive & Mobile	Digital Service Experience	Tallk	Cheil Spain	Samsung	Spain
3 Interactive & Mobile	Any Other	Unboxing	FCB&FiRe Spain	NETFLIX & PLAYSTATION	Spain
4 Design	Editorial Design	KONUR SEM KJÓSA (A century of women voters)	Snaefrid & Hildigunnur Studio	Sögufélag	Iceland
4 Design	Packaging	Bee Loop Honey Pot	Pencil and Lion	AK Beesfarm	Lithuania
4 Design	Spatial Design	Musée Atelier Audemars Piguet	Atelier Brückner	Audemars Piguet	Germany
4 Design	Any other	CO2AT	This is Pacifica + Stream and Tough Guy	Azgard9	Portugal
5 Brand Experience	Point of sale experience and activation	The Drawing	DDB Group Italy	IKEA Italy	Italy
5 Brand Experience	Promotions	Biohackers – The world's first Netflix series stored in DNA	Rebmann+Poguntke	Netflix	Germany
5 Brand Experience	Promotions	Social Distancing Whopper	Wunderman Thompson Italy	Burger King	Italy
5 Brand Experience	Live Stunts Brand Activation	Unboxing	FCB&FiRe Spain	NETFLIX & PLAYSTATION	Spain
5 Brand Experience	New use of media	The Uncensored Library	DDB Group Germany	Reporters Without Borders (RSF)	Germany

Gold

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
5 Brand Experience	New use of media	Extra Life	LOLA Normajeau	Cruz Vermelha Portuguesa	Portugal
5 Brand Experience	New use of media	Eurythenes plasticus	BBDO Group Germany	WWF Germany	Germany
5 Brand Experience	Branded Spaces	Miele Laundry Records	Serviceplan Russia	Miele CIS	Russia
5 Brand Experience	PR / Events	The Uncensored Library	DDB Group Germany	Reporters Without Borders (RSF)	Germany
5 Brand Experience	PR / Events	Eurythenes plasticus	BBDO Group Germany	WWF Germany	Germany
5 Brand Experience	PR / Events	Social Distancing Whopper	Wunderman Thompson Italy	Burger King	Italy
6 Integrated & Innovation	Integrated Campaigns for commercial brands	#wombstories	AMVBBDO	Essity Bodyform/ Libresse	United Kingdom
6 Integrated & Innovation	Non-profit/public service/NGO	The Uncensored Library	DDB Group Germany	Reporters Without Borders	Germany
6 Integrated & Innovation	Branded Content	Unboxing	FCB&FiRe Spain	NETFLIX & PLAYSTATION	Spain
6 Integrated & Innovation	Best use of Technology	The Uncensored Library	DDB Group Germany	Reports Without Borders (RSF)	Germany
6 Integrated & Innovation	Best use of Technology	Graphic Designer NikolAI Ironov	Art. Lebedev Studio	1000+ companies	Russia
6 Integrated & Innovation	Product / Service innovation	CO2AT	This is Pacifica + Stream and Tough Guy	Azgard9	Portugal
European Student of the Year	Graphic Design/ Product Design	anita.care/s	Bureau Fabian Draxl	University of Applied Arts Vienna	Austria
European Student of the Year	Communication ideas	NYT - Plug in	IED - Istituto Europeo di Design Roma	New York Times	Italy

Gold

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
Best European Young Creative	Graphic Design/ Product Design	Punaista – Tarinoita Kuukautisista	Sanni Wessman	-	Finland
Best European Young Creative	Communication ideas	Meltdown Flags	Serviceplan Group SE & Co. KG	METER Group	Germany

Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1 Film & Audio	TV/Cinema Commercials	One of Us	INNOCEAN Worldwide Europe GmbH	Kia Motors Corporation	Germany
1 Film & Audio	TV/Cinema Commercials	Cowboys	Coming Soon	Queer Lisboa	Portugal
1 Film & Audio	TV/Cinema Commercials	Stories that surprise	Zebra Hero	KION	Russia
1 Film & Audio	TV/Cinema Commercials	Cheers to All	Publicis Italy	Heineken	Italy
1 Film & Audio	TV/Cinema Commercials	Heavily Accented	Ogilvy Spain	Cruzcampo	Spain
1 Film & Audio	TV/Cinema Commercials	How our heroes live depends on us	OAK Prague	Post Bellum	Czech Republic
1 Film & Audio	TV/Cinema Commercials	Allir úr!	Brandenburg	Nova, an Icelandic telecom provider	Iceland
1 Film & Audio	Online Videos	It's between you	BBDO Group Germany	WhatsApp Inc.	Germany
1 Film & Audio	Online Videos	Stories that surprise	Zebra Hero	KION	Russia
1 Film & Audio	Online Videos	Triangle Man	&Rosàs	Pepsico	Spain
1 Film & Audio	Audio / Radio Commercials	Lufthansa FlyNet. Sandy.	Kolle Rebbe GmbH	Deutsche Lufthansa AG	Germany
1 Film & Audio	Audio / Radio Commercials	Lufthansa FlyNet. Bonnie Bam.	Kolle Rebbe GmbH	Deutsche Lufthansa AG	Germany
1 Film & Audio	Non-profit/public service/NGO	We Will Become Better	Voskhod	Russian LGBT Network	Russia
1 Film & Audio	Non-profit/public service/NGO	How our heroes live depends on us	OAK Prague	Post Bellum	Czech Republic

Silver

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1 Film & Audio	Non-profit/public service/NGO	#StillSpeakingUp DeepTruth	Publicis Latvia + Publicis Mexico	Propuesta Civica	Latvia
1 Film & Audio	Craft - direction, cinematography and editing	Family Diary	BBDO Group Germany	WhatsApp Inc.	Germany
1 Film & Audio	Craft - direction, cinematography and editing	It's between you	BBDO Group Germany	WhatsApp Inc.	Germany
1 Film & Audio	Craft - direction, cinematography and editing	Disappearing Stories	Mozga Studio	Enjoyable Ageing Charity Foundation	Russia
1 Film & Audio	Craft - direction, cinematography and editing	MONEY	SIOUX & CYRANOS	Bankinter	Spain
1 Film & Audio	Craft - direction, cinematography and editing	We Will Become Better	Voskhod	Russian LGBT Network	Russia
1 Film & Audio	Craft - direction, cinematography and editing	Christmas Hit of 1973	MADE BY VACULIK	Heineken Slovakia	Slovakia
1 Film & Audio	Craft - direction, cinematography and editing	Stories that surprise	Zebra Hero	KION	Russia
1 Film & Audio	Craft - direction, cinematography and editing	HORNBACH "Biodiversity starts in your garden."	HEIMAT, Berlin	HORNBACH	Germany
1 Film & Audio	Craft - direction, cinematography and editing	Triangle Man	&Rosàs	Pepsico	Spain
1 Film & Audio	Non-profit/public service/NGO	Drowned Requiem	fischerAppelt/ Philipp und Keuntje	United4Rescue	Germany
1 Film & Audio	Craft - animation, VFX, CGI and 3D	Eurythenes plasticus	BBDO Group Germany	WWF Germany	Germany
1 Film & Audio	Craft - animation, VFX, CGI and 3D	#EdgarsChristmas	Jung von Matt DONAU	Erste Group Bank AG	Austria
1 Film & Audio	Craft - animation, VFX, CGI and 3D	Little Robot	Ogilvy	HUAWEI	Germany

Silver

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1 Film & Audio	Craft - animation, VFX, CGI and 3D	The Eventful Life of Rosemarie	CRK	CURAVIVA, Spitex, OdASanté	Switzerland
1 Film & Audio	Any Other	Miele Laundry Records	Serviceplan Russia	Miele CIS	Russia
2 Print & Outdoor	Outdoor	Skip the Dishes	DDB Prague	McDonald's	Czech Republic
2 Print & Outdoor	Outdoor	Say it loud. Make a difference.	Serviceplan Germany	Laut gegen Nazis	Germany
2 Print & Outdoor	Outdoor	TOUCH OF LIGHT	UUSI STUDIO	Valogalleria	Finland
2 Print & Outdoor	Digital Screens	Room 4.1 LIVE	Brandenburg	The Reykjavik City Theatre	Iceland
2 Print & Outdoor	Special outdoor	Parking spaces for ticket lovers	ANGRY agency	Patrol Police	Ukraine
2 Print & Outdoor	Special outdoor	#VinziRast gets you back on your feet	Heimat Wien - HMT Marketing GmbH	Verein Vinzenz-gemeinschaft St. Stephan	Austria
2 Print & Outdoor	Special outdoor	Ultrasonic Maffia Call	Kolle Rebbe GmbH	Joyn GmbH	Germany
2 Print & Outdoor	Print Advertising	14 is not OK	Optimist	Estonian Sexual Health Association (Eesti Seksuaaltervise Liit)	Estonia
2 Print & Outdoor	Direct Marketing	TAMED RHYMES	Leo Burnett Prague	Svoboda zvířat (Greedom of Animals)	Czech Republic
2 Print & Outdoor	Non-profit/public service/NGO	Animal Handprints	Ruf Lanz, Zurich	Foundation "Tier im Recht" (Rights for animals)	Switzerland
2 Print & Outdoor	Non-profit/public service/NGO	#VinziRast gets you back on your feet	Heimat Wien - HMT Marketing GmbH	Verein Vinzenz-gemeinschaft St. Stephan	Austria
2 Print & Outdoor	Non-profit/public service/NGO	Eurythenes plasticus	BBDO Group Germany	WWF Germany	Germany

Silver

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2 Print & Outdoor	Non-profit/public service/NGO	Airsentials - Buy Nothing, Change Something	Demner, Merlicek & Bergmann / DMB.	UNCHR	Austria
2 Print & Outdoor	Craft - Photography	Skip the Dishes	DDB Prague	McDonald's	Czech Republic
2 Print & Outdoor	Craft - Illustration	Guinness 6 Nations	Leo Burnett Lisboa	Sociedade Central de Cervejas	Portugal
3 Interactive & Mobile	Interactive campaigns	The Polite Type	TBWA\Helsinki	TietoEVRY	Finland
3 Interactive & Mobile	Place-specific experiences	Ultrasonic Maffia Call	Kolle Rebbe GmbH	Joyn GmbH	Germany
3 Interactive & Mobile	Data Visualisation	South Stream	Art. Lebedev Studio	South Stream Transport B.V.	Russia
3 Interactive & Mobile	Social Media Campaigns	Social Distancing Whopper	Wunderman Thompson Italy	Burger King	Italy
3 Interactive & Mobile	Social Media Campaigns	Blanket Forts	JSC Instinct	IKEA DOM LLC	Russia
3 Interactive & Mobile	Social Media Campaigns	The most epic seafaring legend ever told	LEO BURNETT MADRID	OLD SPICE	Spain
3 Interactive & Mobile	Social Media Campaigns	14 is not OK	Optimist	Estonian Sexual Health Association (Eesti Seksuaaltervise Liit)	Estonia
3 Interactive & Mobile	Non-profit/public service/NGO	Eurythenes plasticus	BBDO Group Germany	WWF Germany	Germany
3 Interactive & Mobile	Digital Service Experience	Ding Dong Exposed	Stream and Tough Guy	Ding Dong	Portugal
3 Interactive & Mobile	Any Other	Speech Therapy Fairy Tales	SHIFT	A1 Slovenija	Slovenia
3 Interactive & Mobile	Any Other	DIOR FEMME NOEL Campaign 2020	ODD BLEAT	DIOR	Greece

Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4 Design	Graphic Communication	BAIRROS IMINENTE	SOLID DOGMA	IMIMENTE	Portugal
4 Design	Graphic Communication	The Power of the Binder-DNA	ICARUS	designaustria	Austria
4 Design	Graphic Communication	CIAN Communication Design System	Shuka Design	CIAN	Russia
4 Design	Typography	The Climate Crisis Font	TBWA\Helsinki, Eino Korkala, Daniel Coull	Helsingin Sanomat	Finland
4 Design	Typography	The Polite Type	TBWA\Helsinki	TietoEVRY	Finland
4 Design	Typography	Kalevala	BOND	Kalevala	Finland
4 Design	Any other	#StolenMemory	Goldener Westen	Arolsen Archives	Germany
4 Design	Editorial Design	A Description of Our Homeland	Overpriced	Museum of Imants Ziedonis	Latvia
4 Design	Editorial Design	DAC Designers Against Coronavirus	Carosello Lab	Carosello Lab + Italian Red Cross	Italy
4 Design	Corporate Brand Identity	Blü Hotel	Bruch—Idee&Form	Blü Hotel	Austria
4 Design	Corporate Brand Identity	Kalevala - A new era for a legacy brand	BOND	Kalevala	Finland
4 Design	Corporate Brand Identity	El Masvell	Studio Ingrid Picanyol	El Masvell	Spain
4 Design	Corporate Brand Identity	Neringa	Critical Design Agency	Neringa Hotel	Lithuania
4 Design	Logotype	Sneakerhead	ESH gruppa	Sneakerhead	Russia

Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4 Design	Illustration	#Züribrätt	Inhalt und Form Werbeagentur LSA	BCK – Bar and Club Comission Zurich / Inhalt und Form Zurich	Switzerland
4 Design	Illustration	Oentologie	JJ Bertran Studio	Gavin McBurney	Spain
4 Design	Illustration	Insomnia Open Air Animation Festival	Dotorg branding & digital	Insomnia Festival	Russia
4 Design	Packaging	Wild Bunch	Lukas Diemling	Matthias Warnung	Austria
4 Design	Packaging	Vinte Vinte	This is Pacifica	World of Wine (WOW)	Portugal
4 Design	Packaging	RINGANA Drinks	moodley design group gmbh	RINGANA	Austria
4 Design	Packaging	Vinho do Mar	RitaRivotti®	Monte da Carochinha	Portugal
4 Design	Motion Graphics	Animated Artworks Color Block	Eat, Sleep + Design	Upon You Records	Germany
4 Design	Spatial Design	The Invisible Store	Publicis Italy / Independent Ideas	Bottega Veneta	Italy
4 Design	Corporate Brand Identity	Siili - Making IT real	BOND	Siili Solutions	Finland
5 Brand Experience	Point of sale experience and activation	Social Distancing Whopper	Wunderman Thompson Italy	Burger King	Italy
5 Brand Experience	Promotions	THE CONDO T-SHIRTS	SMALL	DIESEL WYNWOOD	Italy
5 Brand Experience	Promotions	Meltdown Flags	Serviceplan Germany	METER Group	Germany
5 Brand Experience	Promotions	Bored_in_the_house	We Make Stories	magdas Hotel	Austria

Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
5 Brand Experience	Live Stunts Brand Activation	THE CONDO T-SHIRTS	SMALL	DIESEL WYNWOOD	Italy
5 Brand Experience	New use of media	#wetterberichtigung	go&try and Ketchum Publico	Neue Deutsche Medienmacher*innen	Austria
5 Brand Experience	PR / Events	National League	TBWA\Helsinki	Football Association of Finland	Finland
5 Brand Experience	PR / Events	The Polite Type	TBWA\Helsinki	TietoEVRY	Finland
5 Brand Experience	PR / Events	#wetterberichtigung	go&try and Ketchum Publico	Neue Deutsche Medienmacher*innen	Austria
6 Integrated & Innovation	Integrated Campaigns for commercial brands	Social Distancing Whopper	Wunderman Thompson Italy	Burger King	Italy
6 Integrated & Innovation	Integrated Campaigns for commercial brands	DOTT - Cu de Judas	NOSSA - Agência de comunicação, Lda.	MKTPLACE - Comércio Eletrónico, S.A	Portugal
6 Integrated & Innovation	Integrated Campaigns for commercial brands	HORNBACH "Democratic Art – An Ai Weiwei for everybody."	HEIMAT, Berlin NEUTRAL, Zürich	HORNBACH	Germany
6 Integrated & Innovation	Non-profit/public service/NGO	Filled by Palsy	Havas Worldwide Portugal	Portuguese Association of Cerebral Palsy	Portugal
6 Integrated & Innovation	Non-profit/public service/NGO	Eurythenes plasticus	BBDO Group Germany	WWF Germany	Germany
6 Integrated & Innovation	Branded Content	The Idol	Uzina	Samsung	Portugal
6 Integrated & Innovation	Branded Content	Miele Laundry Records	Serviceplan Russia	Miele CIS	Russia
6 Integrated & Innovation	Branded Content	13 minutes	McCann Prague, Hero&Outlaw, Renegadz	Czech Insurance Association (ČAP)	Czech Republic
6 Integrated & Innovation	Best use of Technology	Tallk	Cheil Spain	Samsung	Spain

Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
6 Integrated & Innovation	Best use of Technology	CO2AT	This is Pacifica + Stream and Tough Guy	Azgard9	Portugal
6 Integrated & Innovation	Best use of Technology	Heavily Accented	Ogilvy Spain	Cruzcampo	Spain
6 Integrated & Innovation	Best use of Technology	adidas GMR: Play Connected	adam&eveDDB	adidas / EA Sports	United Kingdom
6 Integrated & Innovation	Best use of data	Sel-Isolation Index	Yandex Creative Studio “7.47”	Yandex	Russia
6 Integrated & Innovation	Product / Service innovation	Talkk	Cheil Spain	Samsung	Spain

Bronze

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1 Film & Audio	TV/Cinema Commercials	The Bus Stop	MUW Saatchi & Saatchi	Telekom	Slovakia
1 Film & Audio	TV/Cinema Commercials	Budvar 33	Kaspen Jung von Matt	Budějovický Budvar	Czech Republic
1 Film & Audio	TV/Cinema Commercials	The Ghost	Triad Advertising	IKEA	Czech Republic
1 Film & Audio	Online Videos	The Idol	Uzina	Samsung	Portugal
1 Film & Audio	Online Videos	Moving In	Voskhod	Brusnika	Russia
1 Film & Audio	Online Videos	Memories	Leo Burnett Moscow	DomClick Sber	Russia
1 Film & Audio	Online Videos	Vivienne Sabó changes looks on gender stereotypes in Russia	SOCIALIST	Vivienne Sabó	Russia
1 Film & Audio	Online Videos	#EdgarsChristmas	Jung von Matt DONAU	Erste Group Bank AG	Austria
1 Film & Audio	Audio / Radio Commercials	\$219a - a wie abschaffen	Grey Hamburg	TERRE DES FEMMES – Menschenrechte für die Frau e.V.	Germany
1 Film & Audio	Audio / Radio Commercials	#sitzokuste	McCann Prague	People in need	Czech Republic
1 Film & Audio	Non-profit/public service/NGO	Disappearing Stories	Mozga Studio	Enjoyable Ageing Charity Foundation	Russia
1 Film & Audio	Non-profit/public service/NGO	The Eternal stream	emg\ Re:evolution	Charitable organization Vblagodarnost	Russia
1 Film & Audio	Non-profit/public service/NGO	THE DARK SIDE OF SUGAR	Serviceplan Germany	Action on Sugar	Germany
1 Film & Audio	Craft - direction, cinematography and editing	From Castle to Castle	Old&Rich	Red Bull	Czech Republic

Bronze

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
1 Film & Audio	Craft - direction, cinematography and editing	#EdgarsChristmas	Jung von Matt DONAU	ERSTE Group Bank AG	Austria
1 Film & Audio	Craft - direction, cinematography and editing	Budvar 33	Kaspen Jung von Matt	Budějovický Budvar	Czech Republic
1 Film & Audio	Craft - direction, cinematography and editing	Parimatch Esport Bro Fist	Electric Sheep Film	Parimatch	Ukraine
1 Film & Audio	Craft - direction, cinematography and editing	Rohlik.cz – Good Food. Good People. Better World.	Wilhelm Kinga	Rohlik.cz	Czech Republic
1 Film & Audio	Craft - music and sound	Family Diary	BBDO Group Germany	WhatsApp Inc.	Germany
1 Film & Audio	Craft - music and sound	Love-development company	Voskhod	Brusnika	Russia
1 Film & Audio	Craft - music and sound	Music career of digital persona Bejby Blue	THIS IS LOCCO	Tatra banka	Slovakia
1 Film & Audio	Craft - animation, VFX, CGI and 3D	BRO FIST	SHOTS	Parimatch	Ukraine
1 Film & Audio	Craft - animation, VFX, CGI and 3D	Poxy Chores	Publicis Dublin	Gas Networks Ireland	Ireland
1 Film & Audio	Craft - animation, VFX, CGI and 3D	Adobe x Keith Haring Creativity For All	Bakehouse	Adobe, Inc.	Russia
1 Film & Audio	Craft - animation, VFX, CGI and 3D	Food Waste Apocalypse	JSC Instinct	IKEA DOM LLC	Russia
1 Film & Audio	Craft - animation, VFX, CGI and 3D	George from 1973	Leo Burnett Moscow	Sber	Russia
1 Film & Audio	Craft - animation, VFX, CGI and 3D	Bejby Blue - Show your digital persona	THIS IS LOCCO	Tatra banka	Slovakia
1 Film & Audio	Any Other	Truly unskippable preroll	Leo Burnett Moscow	McDonald's	Russia

Bronze

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
2 Print & Outdoor	Outdoor	Belvedere – Finally some visitors	Heimat Wien - HMT Marketing GmbH	Österreichische Galerie Belvedere	Austria
2 Print & Outdoor	Outdoor	The most epic seafaring legend ever told	LEO BURNETT MADRID	OLD SPICE	Spain
2 Print & Outdoor	Digital Screens	The art of connecting everything	Ruf Lanz, Zurich	Build Smart Building Technology	Switzerland
2 Print & Outdoor	Special outdoor	THE CONDO T-SHIRTS	SMALL	DIESEL WYNWOOD	Italy
2 Print & Outdoor	Print Advertising	Weisser Ring “Verbrechen hinterlassen Spuren”	VMLY&R Vienna GmbH	Weisser Ring	Austria
2 Print & Outdoor	Non-profit/public service/NGO	Don't turn a blind eye to animal cruelty	Ruf Lanz, Zurich	Foundation “Tier im Recht” (Rights for animals)	Switzerland
2 Print & Outdoor	Non-profit/public service/NGO	If It Were You	BBDO Ukraine	UAnimals	Ukraine
2 Print & Outdoor	Craft - Photography	#VinziRast gets you back on your feet	Heimat Wien - HMT Marketing GmbH	Verein Vinzenz-gemeinschaft St. Stephan	Austria
2 Print & Outdoor	Craft - Photography	#LikeYouAndMe	CRK	Pro Infirmis	Switzerland
2 Print & Outdoor	Craft - Illustration	Animal Handprints	Ruf Lanz, Zurich	Foundation “Tier im Recht” (Rights for animals)	Switzerland
2 Print & Outdoor	Craft - Illustration	Happy Father's Day	WINDFOR'S TBILISI	McDonald's Georgia	Georgia
3 Interactive & Mobile	Interactive design	Web Granissat	Granissat Estudi Creatiu	Self-project	Spain
3 Interactive & Mobile	Interactive design	Digital World of Rock Music	Art. Lebedev Studio	Aquarium Rock Band	Russia
3 Interactive & Mobile	Interactive design	brand.new website	brand.new	brand.new	Greece

Bronze

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
3 Interactive & Mobile	Interactive campaigns	The 5700 Euro phone. Germany's most unfair offer.	Serviceplan Germany	O2	Germany
3 Interactive & Mobile	Interactive campaigns	Romanian HYGGE	MSL The Practice	Storia.ro	Romania
3 Interactive & Mobile	Data Visualisation	Self-Isolation Index	Yandex Creative Studio "7.47"	Yandex	Russia
3 Interactive & Mobile	Social Media Campaigns	Don't Miss a Beat	VMLY&R Lisboa	FIBA	Portugal
3 Interactive & Mobile	Social Media Campaigns	Bejby Blue - Show your digital persona	THIS IS LOCCO	Tatra banka	Slovakia
3 Interactive & Mobile	Social Media Campaigns	Recruitment Campaign "Sounds odd, makes happy."	Ressourcenmangel GmbH	Bundesverband Farbe Gestaltung Bautenschutz	Germany
3 Interactive & Mobile	Social Media Campaigns	MINIPREÇO - Músicas de fundo	NOSSA - Agência de comunicação, Lda.	DIA Portugal Supermercados Sociedade Unipessoal, Lda.	Portugal
3 Interactive & Mobile	Social Media Campaigns	Promises To My Vagina	SYMBIO Digital, s.r.o.	HARTMANN - RICO a.s.	Czech Republic
3 Interactive & Mobile	Non-profit/public service/NGO	Disappearing Stories	Mozga Studio	Enjoyable Ageing Charity Foundation	Russia
3 Interactive & Mobile	Digital Service Experience	Wild Souls	Big Horror Athens	Areti Kirioti	Greece
3 Interactive & Mobile	Any Other	The Idol	Uzina	Samsung	Portugal
4 Design	Graphic Communication	Pamplona Commonwealth of Municipalities	Errea Comunicación	Pamplona's Commonwealth of Municipalities	Spain
4 Design	Graphic Communication	Filmar en América Latina 20	WePlayDesign	Festival FILMAR	Switzerland
4 Design	Graphic Communication	#myhomeland	Heimat Wien - HMT Marketing GmbH	Heimat Wien	Austria

Bronze

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4 Design	Graphic Communication	TEDxNaUKMA Identity	Hexagon Agency	TEDxNaUKMA	Ukraine
4 Design	Graphic Communication	Magnum XXL towel collection	LOLA-MullenLowe	Unilever	Spain
4 Design	Graphic Communication	Meltdown Flags	Serviceplan Germany	METER Group	Germany
4 Design	Graphic Communication	Caras, caretas i carotas	La Casa de Carlota & friends	Teatre Auditori Sant Cugat	Spain
4 Design	Typography	S+A 25	Deadinbeirute™	Saraiva+Associados	Portugal
4 Design	Typography	H2N	Deadinbeirute™	H2N	Portugal
4 Design	Typography	Hemendik	Extratype / Extra Estudio	Hemendik / Mito	Spain
4 Design	Any other	The Last Day Pass	Serviceplan Germany	Mountain Vision	Germany
4 Design	Editorial Design	Neuland by Ingmar Björn Nolting	ZEITmagazin	Zeitverlag Gerd Bucerius GmbH & Co. KG	Germany
4 Design	Editorial Design	TAGV Season Brochures 19/20	Burocratik	TAGV, Teatro Académico de Gil Vicente	Portugal
4 Design	Editorial Design	The Book Cover	itemzero studio	Maiadouro	Portugal
4 Design	Editorial Design	European Capital of Culture Chemnitz2025 - Final Bid Book	zebra group GmbH	City of Chemnitz	Germany
4 Design	Editorial Design	RGruppe // theRBook	Frank Kayser New Territories / Collect gbr Visuelle Mommunikation	Frank Kayser	Germany
4 Design	Editorial Design	Porto. Frame Book	STUDIO EDUARDO AIRES,S.A.	Município do Porto	Portugal

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<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4 Design	Editorial Design	Visions By	Oficina de disseny	Elisava Research	Spain
4 Design	Editorial Design	Darstellung einer Transformation in der Architektur	Plessl Strasser	University of Applied Arts Vienna	Austria
4 Design	Editorial Design	FF Elements	Semiotik Design Agency	Future Format	Greece
4 Design	Editorial Design	UNDERDOGS ARTISTS — A DECADE	SOLID DOGMA	UNDERDOGS	Portugal
4 Design	Corporate Brand Identity	ancer early warning program	Suprematika	Agency for strategic initiatives	Russia
4 Design	Corporate Brand Identity	Campus	This is Pacífica	Ágora - Câmara Municipal do Porto	Portugal
4 Design	Corporate Brand Identity	CarlNann Corporate Brand Identity	CarlNann GmbH	CarlNann GmbH	Germany
4 Design	Corporate Brand Identity	Photozhir Edutainment Contest	Shuka Design	Photozhir	Russia
4 Design	Logotype	Mòlt. Obrador de pa	democràcia estudio	Mòlt. Obrador de pa	Spain
4 Design	Logotype	Quadrado	This is Pacífica	Quadrado	Portugal
4 Design	Logotype	New Identity of the Czech Badminton Federation	Triple Bang Agency	The Czech Badminton Federation	Czech Republic
4 Design	Logotype	Chef Pedro Lemos	bastarda	Pedro Lemos	Portugal
4 Design	Logotype	The Guardian Spirits	Brandenburg	The Football Association of Iceland	Iceland
4 Design	Illustration	DIOR FEMME NOEL CAMPAIGN 2020	ODD BLEAT	DIOR	Greece

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<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
4 Design	Illustration	Greener Linien: Wouldn't It Be Nice?	Traktor Werbeagentur GmbH	Wiener Linien	Austria
4 Design	Illustration	Festival of Animation Berlin	INNOCEAN Worldwide Europe GmbH	Festival of Animation Berlin	Germany
4 Design	Illustration	BeforeTheStorm.ch	franz&rené ag	ECA - Établissements cantonaux d'assurance de Suisse romande	Switzerland
4 Design	Photography	Badetag	EN GARDE Interdisciplinary GmbH	Thermalquelle Loipersdorf Gesellschaft M.B.H. & CO KG	Austria
4 Design	Photography	Object Carpet	Ippolito Fleitz Group	Object Carpet	Germany
4 Design	Photography	Marset Outdoor	Folch	Marset	Spain
4 Design	Packaging	Sandeman Veil / Very Old Tawny Porto	VOLTA Brand Shaping Studio	Sandeman / Sogrape Vinhos	Portugal
4 Design	Packaging	THE REAL ORGANIC PISTACHO	PENSANDO EN BLANCO	THE REAL ORGANIC PISTACHO	Spain
4 Design	Packaging	Aether Audio Eyewear Packaging	Unt & Co.	Aether Eyewear	Estonia
4 Design	Packaging	TIESCHEN - Wer uns findet, findet uns gut.	moodley design group gmbh	Verein TAU Winzer Tieschen	Austria
4 Design	Packaging	ARVAD	RitaRivotti®	Agro Pecuária Rio Arade	Portugal
4 Design	Motion Graphics	Web it easy	Darwin and the Machines	Websupport	Slovakia
4 Design	Spatial Design	Kindluse School	AD Angels	Kindluse Kool	Estonia
4 Design	Spatial Design	KAPO 100	Velvet	KAPO	Estonia

Bronze

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
5 Brand Experience	Promotions	Eurythenes plasticus	BBDO Group Germany	WWF Germany	Germany
5 Brand Experience	Promotions	McDonald's Swimsuits	VIRTUE Austria GmbH	McDonald's Österreich	Austria
5 Brand Experience	Live Stunts Brand Activation	The Bar Fans	Funnyhow	Sagres Beer	Portugal
5 Brand Experience	Live Stunts Brand Activation	The Thank You Jersey	andGustav	NK Maribor	Slovenia
5 Brand Experience	New use of media	The Day-After-Women's-Day Newspapers	Havas Worldwide Portugal	Raparigas da Bola	Portugal
5 Brand Experience	New use of media	FOX "INTERVALO"	The Walt Disney Company Portugal (in-house)	FOX Channels Portugal	Portugal
5 Brand Experience	New use of media	Ultrasonic Maffia Call	Kolle Rebbe GmbH	Joyn GmbH	Germany
5 Brand Experience	PR / Events	FOX "INTERVALO"	The Walt Disney Company Portugal (in-house)	FOX Channels Portugal	Portugal
5 Brand Experience	PR / Events	CO2AT	This is Pacifica + Stream and Tough Guy	Azgard9	Portugal
5 Brand Experience	PR / Events	DOTT - Cu de Judas	NOSSA - Agência de comunicação, Lda.	MKTPLACE - Comércio Eletrónico, S.A	Portugal
5 Brand Experience	PR / Events	Meltdown Flags	Serviceplan Germany	METER Group	Germany
5 Brand Experience	PR / Events	Drowned Requiem	fischerAppelt/ Philipp und Keuntje	United4Rescue	Germany
5 Brand Experience	PR / Events	14 is not OK	Optimist	Estonian Sexual Health Association (Eesti Seksuaaltervise Liit)	Estonia
6 Integrated & Innovation	Integrated Campaigns for commercial brands	Self-Isolation Index	Yandex Creative Studio "7.47"	Yandex	Russia

Bronze

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
6 Integrated & Innovation	Integrated Campaigns for commercial brands	FOX “INTERVALO”	The Walt Disney Company Portugal (in-house)	FOX Channels Portugal	Portugal
6 Integrated & Innovation	Integrated Campaigns for commercial brands	The Idol	Uzina	Samsung	Portugal
6 Integrated & Innovation	Integrated Campaigns for commercial brands	The Unbreakable	The&Partnership	Toyota Motor Italy	Italy
6 Integrated & Innovation	Non-profit/public service/NGO	#wetterberichtigung	go&try and Ketchum Publico	Neue Deutsche Medienmacher*innen	Austria
6 Integrated & Innovation	Non-profit/public service/NGO	Drowned Requiem	fischerAppelt/ Philipp und Keuntje	United4Rescue	Germany
6 Integrated & Innovation	Branded Content	FOX “INTERVALO”	The Walt Disney Company Portugal (in-house)	FOX Channels Portugal	Portugal
6 Integrated & Innovation	Branded Content	Bejby Blue - Show your digital persona	THIS IS LOCCO	Tatra banka	Slovakia
6 Integrated & Innovation	Best use of Technology	Sounds Easy	Yandex Creative Studio “7.47”	Yandex	Russia
6 Integrated & Innovation	Product / Service innovation	The Polite Type	TBWA\Helsinki	TietoEVERY	Finland