



ADC*E Awards '18

*The Best of
European Design
& Advertising*

Winners 2018



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Grand Prix

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
		BVG x adidas – The ticket-shoe	Jung von Matt/AG	Berliner Verkehrsbetriebe (BVG)	Germany

Gold

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
Film & Radio	TV/Cinema Commercials	Kid's Dreams	Grabarz & Partner	Volkswagen AG	Germany
Film & Radio	TV/Cinema Commercials	Decisions	Sra.Rushmore	International Committee of the Red Cross	Spain
Print & Outdoor	Poster Advertising	Scandal	Pristop d.o.o.	Cankarjev dom, Drama, MGL	Slovenia
Print & Outdoor	Poster Advertising	German Cancer Aid Melanoma Campaign	HEIMAT, Berlin	Deutsche Krebshilfe / Arbeitsgemeinschaft Dermatologische Prävention e.V.	Germany
Print & Outdoor	Newspaper Advertising	Samsung - Newspaper Design Edition	Jung von Matt/ Limmat	Samsung	Switzerland
Print & Outdoor	Magazine & Trade Advertising	Lives way more interesting than yours	DDB Group Germany	Volkswagen AG	Germany
Interactive & Mobile	Websites	Flint is a place	Guillermo Brotons + Frederik Delmotte	Zack Canepari	Spain
Interactive & Mobile	UX/UI Design	LAVA	Gagarín / Basalt Architects	Lava Centre	Iceland
Interactive & Mobile	Interactive & Mobile - Any Other	Real Orgasms. The exhibition.	Proximity Madrid	Bijoux Indiscrets	Spain
Graphic Design	Graphic Communication	HORNBACH WERKSTÜCK Edition 001	HEIMAT, Berlin	HORNBACH	Germany
Graphic Design	Editorial Design	Olafur Eliasson: Pentagonal Landscapes	Kuudes	EMMA - Espoo Museum of Modern Art	Finland
Graphic Design	Spatial / Experiential Design	LAVA	Gagarín/Basalt architects	Lava Centre	Iceland
Graphic Design	Graphic Design - Any Other	BVG x adidas – The ticket-shoe	Jung von Matt AG, Hamburg, Germany	Berliner Verkehrsbetriebe (BVG)	Germany
Promotions & New Media	Promotions	The most German supermarket	Jung von Matt AG	EDEKA Zentrale AG & Co. KG	Germany

Gold

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Promotions & New Media	Ambient Media	Bewegtes Land	Datenstrudel / Bauhaus Universität Weimar	Kunstfest Weimar / Jena Kultur	Germany
Promotions & New Media	Live Stunts	The most German supermarket	Jung von Matt AG	EDEKA Zentrale AG & Co. KG	Germany
Promotions & New Media	New Use of Media	Escalating GIFs	Ogilvy Germany	European Anti-Bullying Network (EAN)	Germany
Integration & Innovation	Integrated Campaigns	Free Democrats Dark Diaries	HEIMAT, Berlin	Free Democrats	Germany
Integration & Innovation	Integrated Campaigns	SCARY CLOWN NIGHT	LOLA MULLENLOWE	BURGER KING	Spain
Integration & Innovation	Social Responsibility Campaigns	The most German supermarket	Jung von Matt AG	EDEKA Zentrale AG & Co. KG	Germany
Integration & Innovation	Best Use of Technology	The Soundbook App	Jung von Matt/ Limmat	Swiss NordSüd Verlag	Switzerland
Integration & Innovation	Creative Strategy	Pay for Peaceful Sleep	Agama Digital Group	Charitable fund Come Back Alive	Ukraine
European Student & Young Creative	European Student - Design	HABITAT	Tom Hegen	Hochschule Konstanz University of Applied Sciences	Germany
European Student & Young Creative	European Student - Design	Sun Wukong - An Immersive Graphic Novel	Studio Guan Jianfan e. u.	none	Austria
European Student & Young Creative	European Student - Creative Ideas	Ligatura	University of Applied Arts Vienna – Austria	–	Austria
European Student & Young Creative	Young European Creative - Design	Sheboard - Raised by Words	Katariina Harteela / hasan & partners	Plan International Finland	Finland
European Student & Young Creative	Young European Creative - Creative Ideas	BAS: Bot Ad School	Independent	Bot Ad School	Ukraine

Silver

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
Film & Radio	TV/Cinema Commercials	The Faith of a Few	Jung von Matt AG	BMW Group MINI Brand Management	Germany
Film & Radio	Animated, VFX & 3D	iPhone People Talking Pixel 2	Google Creative Lab	Google	United Kingdom
Film & Radio	Animated, VFX & 3D	Christmas 2117	Jung von Matt AG	EDEKA Zentrale AG & Co. KG	Germany
Film & Radio	Animated, VFX & 3D	Netto - Easter Surprise	Agency: Jung von Matt AG, Hamburg Production: The Mill	Netto Marken-Discount AG & Co. KG	Germany
Film & Radio	Radio Commercials	SM Polis Insurance	Voskhod	SM Polis Insurance	Russia
Film & Radio	Radio Commercials	IKEA Documents	GGH MullenLowe GmbH	IKEA Austria	Germany
Film & Radio	Film & Radio - Any Other	The cheapest christmas ad.	Proximity Worldwide GmbH	Lidl Dienstleistung GmbH & Co. KG	Germany
Print & Outdoor	Poster Advertising	Find Happiness	TBWA\ Switzerland AG	McDonald's Suisse Restaurants Sàrl	Switzerland
Print & Outdoor	Poster Advertising	Social contact can be frightening	Ruf Lanz, Zurich	Autism Forum Switzerland	Switzerland
Print & Outdoor	Poster Advertising	Mold	BBDO Ukraine	IdeaFirst	Ukraine
Print & Outdoor	Poster Advertising	Helsingin Sanomat – The Art of Journalism	TBWA\Helsinki	Helsingin Sanomat	Finland
Print & Outdoor	Digital Screens	Swisscom #SnowDrawings	HEIMAT, Berlin	Swisscom AG	Germany
Print & Outdoor	Newspaper Advertising	Social contact can be frightening	Ruf Lanz, Zurich	Autism Forum Switzerland	Switzerland

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Print & Outdoor	Newspaper Advertising	TRUMPS GEDANKEN	walker	Kein & Aber	Switzerland
Print & Outdoor	Magazine & Trade Advertising	German Cancer Aid Melanoma Campaign	HEIMAT, Berlin	Deutsche Krebshilfe / Arbeitsgemeinschaft Dermatologische Prävention e.V.	Germany
Print & Outdoor	Magazine & Trade Advertising	Utair Where you belong	Friends Moscow	Utair airlines	Russia
Print & Outdoor	Mailings	Samsung - Newspaper Design Edition	Jung von Matt/ Limmat	Samsung	Switzerland
Interactive & Mobile	Websites	Couro Azul	Bürocratik	Couro Azul	Portugal
Interactive & Mobile	Social Media Campaigns	Escalating GIFs	Ogilvy Germany	European Anti- Bullying Network (EAN)	Germany
Graphic Design	Graphic Communication	Samsung - Newspaper Design Edition	Jung von Matt/ Limmat	Samsung	Switzerland
Graphic Design	Graphic Communication	Surforma AR Posters	This is Pacifica	Sonae Indústria	Portugal
Graphic Design	Editorial Design	beneath the bridges	Atelier Oczlon	Walter Oczlon	Austria
Graphic Design	Editorial Design	Notebook for Veikko Kähkönen	Kobra Agency	Veikko Kähkönen	Finland
Graphic Design	Editorial Design	Solarcar - Ein Tagebuch	Bureau Hütchen	Bochum University of Applied Sciences	Germany
Graphic Design	Corporate Brand Identity	DOGA - Design and Architecture Norway	Creuna Norway	DOGA - Design and Architecture Norway	Norway
Graphic Design	Corporate Brand Identity	City of Helsinki Brand Identity	Werklig	City of Helsinki	Finland

Silver

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Graphic Design	Illustration and Photography	Cats Are Paradoxes	Pablo Amargo Estudio	Jot Down Books	Spain
Graphic Design	Illustration and Photography	Plants	Partners	Lisb-on	Portugal
Graphic Design	Packaging	Signed by Bees	Demner, Merlicek & Bergmann	A. Darbo AG	Austria
Graphic Design	Packaging	FEEDitBAG	Cheil Germany	FEEDitBAG	Germany
Graphic Design	Spatial / Experiential Design	Hiking Trail Markings	Jung von Matt/ Limmat	Graubünden Tourism	Switzerland
Promotions & New Media	Promotions	SCARY CLOWN NIGHT	LOLA MULLENLOWE	BURGER KING	Spain
Promotions & New Media	Ambient Media	Rain Wi-Fi	Geometry Global Moscow, BC Communications, Maria Shakhova PR Agency, Studio 2.35	Tele2	Russia
Promotions & New Media	Live Stunts	LIVE from '89	TRIAD Advertising	O2 Slovakia, O2 Chzechia	Slovakia
Promotions & New Media	Live Stunts	Live. From a Different World	Mccann Worldgroup Romania, Bucharest, Romania	Vodafone	Romania
Promotions & New Media	New Use of Media	The Soundbook App	Jung von Matt/ Limmat	Swiss NordSüd Verlag	Switzerland
Integration & Innovation	Integrated Campaigns	XXXLutz: Election Campaign 2017	Demner, Merlicek & Bergmann	XXXLutz KG	Austria
Integration & Innovation	Public Service & Charity Campaigns	Don't Tell Martti	Miltton Creative	Crisis Management Initiative (CMI)	Finland
Integration & Innovation	Public Service & Charity Campaigns	Thirsty Tags	Redberry	Georgian Water and Power	Georgia

Silver

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Integration & Innovation	Best Use of Technology	CHAMELEON	CONTRAPUNTO BBDO	MERCEDES-BENZ ESPAÑA, S.A. (SMART)	Spain
Integration & Innovation	Creative Strategy	The Photography Ban	Jung von Matt/ Limmat	Graubünden Tourism	Switzerland
Integration & Innovation	Creative Strategy	HORNBACH WERKSTÜCK Edition 001	HEIMAT, Berlin	HORNBACH	Germany

Nominations

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Film & Radio	TV/Cinema Commercials	El Hombre Invisible	DDB Spain	Audi España	Spain
Film & Radio	TV/Cinema Commercials	L'incendi (The Fire)	Nanouk Films	Temporada Alta - International Performing Arts Festival	Spain
Film & Radio	TV/Cinema Commercials	Joke	VOSKHOD	VICI	Russia
Film & Radio	TV/Cinema Commercials	ELECTRIC LOVE	CONTRAPUNTO BBDO, S.A.	MERCEDES-BENZ ESPAÑA, S.A. (SMART)	Spain
Film & Radio	TV/Cinema Commercials	We Know what we know	McCann Spain	Aldi Supermercados España	Spain
Film & Radio	TV/Cinema Commercials	There Is No Beauty at the End of Evolution	Effectivity, s.r.o.	EKOTOPFIM/ ENVIROFILM	Slovakia
Film & Radio	TV/Cinema Commercials	Allen Key	McCann Spain	Ikea	Spain
Film & Radio	TV/Cinema Commercials	Not-Sure-Song	Jung von Matt AG	Sparkasse – public Bank of Germany	Germany
Film & Radio	TV/Cinema Commercials	SCARY CLOWN NIGHT	LOLA-MullenLowe	BURGER KING	Spain
Film & Radio	TV/Cinema Commercials	Ever after	Proximity Barcelona	Audi Spain	Spain
Film & Radio	TV/Cinema Commercials	HORNBACH Regret nothing	Heimat, Berlin	HORNBACH	Germany
Film & Radio	Online/Viral Videos	BAG Love Life: Safer-Sex-Check	Rod Kommunikation AG	Bundesamt für Gesundheit BAG - Adrian Kammer	Switzerland
Film & Radio	Online/Viral Videos	iPhone People Talking Pixel 2	Google Creative Lab	Google	United Kingdom

Nominations

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
Film & Radio	Online/Viral Videos	Not-Sure-Song	Jung von Matt AG	Sparkasse – public Bank of Germany	Germany
Film & Radio	Online/Viral Videos	Inventory	Leo Burnett Moscow	Sberbank	Russia
Film & Radio	Animated, VFX & 3D	There Is No Beauty at the End of Evolution	Effectivity, s.r.o.	EKOTOPFILM/ ENVIROFILM	Slovakia
Film & Radio	Radio Commercials	History Worth Playing	DDB Spain	Computer Spiele Museum	Spain
Film & Radio	Sound Design – Soundlogos, Audio-CI	2017 Sheep Street	Havas Paris	Havas Paris	France
Film & Radio	Film & Radio - Any Other	Spanish Western	DOSDECADATRES	RTVE	Spain
Film & Radio	Film & Radio - Any Other	smart Full stop	BBDO Berlin GmbH	Daimler AG / smart	Germany
Film & Radio	Film & Radio - Any Other	Soar - It's just a phase	Motherland	Soar	Ireland
Print & Outdoor	Poster Advertising	Terminal illness is no more the end.	KOBZA AND THE HUNGRY EYES (KTHE)	Mag. Johannes Angerer (Medical University of Vienna)	Austria
Print & Outdoor	Poster Advertising	Nonstop Poster	thjnk Zürich AG	Edelweiss Air AG	Switzerland
Print & Outdoor	Poster Advertising	McDonald's App	TBWA\ Switzerland AG	McDonald's Suisse Restaurants Sàrl	Switzerland
Print & Outdoor	Poster Advertising	Animals treated like garbage	Ruf Lanz, Zurich	Foundation Tier im Recht (Rights for Animals)	Switzerland
Print & Outdoor	Poster Advertising	Viajes ilimitados	F33	Autobuses LAT	Spain

Nominations

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Print & Outdoor	Poster Advertising	Plants	Partners	Lisb-on	Portugal
Print & Outdoor	Poster Advertising	See the World with Different Eyes	PKP BBDO	LIGHT FOR THE WORLD	Austria
Print & Outdoor	Poster Advertising	Majorca	Römer Wildberger Werbeagentur GmbH	Berliner Morgenpost	Germany
Print & Outdoor	Poster Advertising	Beethoven	McCann Rome	Poste Italiane	Italy
Print & Outdoor	Poster Advertising	Napoleon	McCann Rome	Poste Italiane	Italy
Print & Outdoor	Poster Advertising	Utair Where you belong	Friends Moscow	Utair airlines	Russia
Print & Outdoor	Digital Screens	smart Full stop	BBDO Berlin GmbH	Daimler AG / smart	Germany
Print & Outdoor	Newspaper Advertising	Animals treated like garbage	Ruf Lanz, Zurich	Foundation Tier im Recht (Rights for Animals)	Switzerland
Print & Outdoor	Newspaper Advertising	Donald Trump	Ruf Lanz, Zurich	Art Museum Konstruktiv	Switzerland
Print & Outdoor	Magazine & Trade Advertising	Animals treated like garbage	Ruf Lanz, Zurich	Foundation Tier im Recht (Rights for Animals)	Switzerland
Print & Outdoor	Magazine & Trade Advertising	Social contact can be frightening	Ruf Lanz, Zurich	Autism Forum Switzerland	Switzerland
Print & Outdoor	Magazine & Trade Advertising	Donald Trump	Ruf Lanz, Zurich	Art Museum Konstruktiv	Switzerland
Print & Outdoor	Magazine & Trade Advertising	Beer is better than smartphones	Ogilvy Germany	Radeberger Gruppe KG	Germany

Nominations

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Print & Outdoor	Magazine & Trade Advertising	Campaña Jaulas	DDB Tandem S,A,	Audi España	Spain
Print & Outdoor	Magazine & Trade Advertising	Alien	Partners	Sábado Magazine	Portugal
Print & Outdoor	Magazine & Trade Advertising	If girls could decide	hasan & partners	Plan International Finland	Finland
Print & Outdoor	Magazine & Trade Advertising	Beethoven	McCann Rome	Poste Italiane	Italy
Print & Outdoor	Magazine & Trade Advertising	Napoleon	McCann Rome	Poste Italiane	Italy
Print & Outdoor	Mailings	Signed by Bees	Demner, Merlicek & Bergmann	A. Darbo AG	Austria
Interactive & Mobile	Websites	The Shoe Creator	Freundliche Grüsse	Public Eye	Switzerland
Interactive & Mobile	Websites	UFOMAMMOOT Relaunch	UFOMAMMOOT GMBH	UFOMAMMOOT	Germany
Interactive & Mobile	Websites	50 Years of Music Charts	Hinderling Volkart and D-One Solutions	SRF, hitparade.ch	Switzerland
Interactive & Mobile	Websites	AGI Website	Atelier David Smith	Alliance Graphique Internationale	Ireland
Interactive & Mobile	Mobile Apps	The Soundbook App	Jung von Matt/ Limmat	NordSüd Verlag	Switzerland
Interactive & Mobile	Mobile Apps	Migros Discover: Ask the product	Y&R Group Switzerland AG	Migros	Switzerland
Interactive & Mobile	Mobile Apps	Dyetective for Samsung	Cheil Worldwide Spain	Samsung	Spain

Nominations

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
Interactive & Mobile	Social Media Campaigns	#Iamtomoffinland	Bob the Robot	Finnkino & Helsinki-filmi	Finland
Interactive & Mobile	Social Media Campaigns	The First WhatsApp Bar in The World	Fuel	Jameson	Portugal
Interactive & Mobile	Social Media Campaigns	SnapSkate	Ogilvy GmbH	Coca-Cola GmbH	Germany
Interactive & Mobile	Social Media Campaigns	Thirsty Tags	Redberry	Georgian Water and Power	Georgia
Interactive & Mobile	UX/UI Design	Couro Azul	Bürocratik	Couro Azul	Portugal
Interactive & Mobile	UX/UI Design	Speak to Go	Google Creative Lab	Google	United Kingdom
Interactive & Mobile	Interactive & Mobile - Any Other	Estonian Tryouts	Idea	Enterprise Estonia (EAS)	Estonia
Graphic Design	Graphic Communication	Spectrum by Bene	We Make GmbH	Bene GmbH, Jens Zimmermann, Claudia Kappl	Austria
Graphic Design	Graphic Communication	Antiquarian Book Fair	Serviceplan Group Switzerland AG	FINE BOOKS, Zürich	Switzerland
Graphic Design	Graphic Communication	Camouflask	PRISTOP D.O.O.	Štorija wine store	Slovenia
Graphic Design	Graphic Communication	ETERNAL STADIUM	LOLA MULLENLOWE	LÍBERO	Spain
Graphic Design	Editorial Design	PART	AKU	PART	Estonia
Graphic Design	Editorial Design	Samsung - Newspaper Design Edition	Jung von Matt/ Limmat	Samsung	Switzerland

Nominations

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Graphic Design	Editorial Design	El món d'ahir (world of yesterday)	Run Design	Minoria Absoluta	Spain
Graphic Design	Editorial Design	LOREAK Aperture	Pensando en blanco	LOREAK	Spain
Graphic Design	Editorial Design	HORNBACH WERKSTÜCK Edition 001	HEIMAT, Berlin	HORNBACH	Germany
Graphic Design	Corporate Brand Identity	Everve - Continuous Cycling	GREY Germany / KW43 BRANDDESIGN	everve GbR	Germany
Graphic Design	Corporate Brand Identity	Viennese Modernism 2018	seite zwei	Vienna Tourist Board	Austria
Graphic Design	Corporate Brand Identity	UEFA Nations League brand	Y&R Branding	UEFA	Portugal
Graphic Design	Illustration and Photography	Spectrum by Bene	We Make GmbH	Bene GmbH, Jens Zimmermann, Claudia Kappl	Austria
Graphic Design	Illustration and Photography	Leon #4 cover / Food Pyramid	Agency Leroy	Agency Leroy / Leon Magazine	Finland
Graphic Design	Illustration and Photography	String Portraits	Y&R Group Switzerland AG	Selfnation	Switzerland
Graphic Design	Packaging	LOREAK	Pensando en blanco	LOREAK	Spain
Graphic Design	Packaging	The Archaeologist	Serviceplan Germany	Ehinger Krafrad	Germany
Graphic Design	Motion Graphics	There's only one life in your life	Instinct (BBDO Group)	Chelyabinsk Tube Rolling Plant (CHELPIPE)	Russia
Graphic Design	Spatial / Experiential Design	Health AG - Experience Co-Evolution	MUTABOR	Health Honorarmanagement AG	Germany

Nominations

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Graphic Design	Spatial / Experiential Design	Story-stops / Jutupeatas	Tuumik Stuudio & Kärt Maran	Tartu Public Library	Estonia
Graphic Design	Spatial / Experiential Design	CHAMELEON	CONTRAPUNTO BBDO	MERCEDES-BENZ ESPAÑA, S.A. (SMART)	Spain
Graphic Design	Spatial / Experiential Design	Audi A8 World Premiere in Barcelona	madhat GmbH	Audi AG	Germany
Graphic Design	Graphic Design - Any Other	The Next Point of View	Pràctica + David Galar	Gravient	Spain
Graphic Design	Graphic Design - Any Other	Failure/ Scheitern	Fleisch Publishing Group	Fleisch Magazine	Austria
Graphic Design	Graphic Design - Any Other	Sveta Bold Display	AKU	Shiftworks	Estonia
Graphic Design	Graphic Design - Any Other	FEEDitBAG	Cheil Germany	FEEDitBAG	Germany
Promotions & New Media	Promotions	smart electric drive Carsino	BBDO Berlin GmbH	Daimler AG / smart	Germany
Promotions & New Media	Promotions	Wtv_#Toartitsfreedom	WIEN NORD WERBEAGENTUR GmbH	Vienna Tourist Board	Austria
Promotions & New Media	Promotions	The Soundbook App	Jung von Matt/ Limmat	Swiss NordSüd Verlag	Switzerland
Promotions & New Media	Promotions	Signed by Bees	Demner, Merlicek & Bergmann	A. Darbo AG	Austria
Promotions & New Media	Promotions	The Photography Ban	Jung von Matt/ Limmat	Graubünden Tourism	Switzerland
Promotions & New Media	Promotions	BVG x adidas – The ticket-shoe	Jung von Matt/AG	Berliner Verkehrsbetriebe (BVG)	Germany

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Promotions & New Media	Promotions	Unofficial Partners Electric Castle	MullenLowe	Electric Castle	Romania
Promotions & New Media	Promotions	DACIA UNNECESSORIES CASE	Publicis Portugal	Renault Group	Portugal
Promotions & New Media	Promotions	Ketxurdin (The Blue Ketchup)	Geometry	Reale Seguros	Spain
Promotions & New Media	Promotions	HORNBACH WERKSTÜCK Edition 001	Heimat, Berlin	HORNBACH	Germany
Promotions & New Media	Promotions	IKEA. LITERATURE	JSC Instinct	IKEA	Russia
Promotions & New Media	Ambient Media	The Tree of Hope	Partners	Presidência da República	Portugal
Promotions & New Media	Ambient Media	Heroes drive in pajamas	LUNA TBWA d.o.o.	VOZIM, Institute for Innovative Education	Slovenia
Promotions & New Media	Live Stunts	Grolsch Awake Your Curiosity Experiment	Kubis Interactive	Grolsch	Romania
Promotions & New Media	Live Stunts	Play for the Whopper	McCann Spain	Burger King / Play Station	Spain
Promotions & New Media	Live Stunts	IKEA. LITERATURE	JSC Instinct	IKEA	Russia
Promotions & New Media	New Use of Media	SnapSkate	Ogilvy GmbH	Coca-Cola GmbH	Germany
Promotions & New Media	New Use of Media	Adopt a pack	Hungry Boys LLC	Hills	Russia
Promotions & New Media	New Use of Media	Rain Wi-Fi	Geometry Global	Tele2	Russia

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Promotions & New Media	New Use of Media	Optivisão - See Before You Don't	Leo Burnett Lisboa	Optivisão	Portugal
Promotions & New Media	New Use of Media	Veggie Heroes	BV McCann Erickson SRL	Mega Image	Romania
Promotions & New Media	Events	Siemens ArtSmellery	Heimat Hamburg GmbH	BSH Huishoudapparaten B.V. / Siemens	Germany
Promotions & New Media	Events	YuMi & Bocelli	Serviceplan Group Switzerland AG	ABB Asea Brown Boveri Ltd	Switzerland
Integration & Innovation	Integrated Campaigns	1st Grrrade	BBDO Russia Group	PEDIGREE (Marc LLC)	Russia
Integration & Innovation	Integrated Campaigns	IKEA. LITERATURE	Instinct (BBDO Group)	IKEA	Russia
Integration & Innovation	Social Responsibility Campaigns	SM Polis Insurance	VOSKHOD	SM Polis Insurance	Russia
Integration & Innovation	Social Responsibility Campaigns	Can't Bar My Voice	Demner, Merlicek & Bergmann	Reporters without borders	Austria
Integration & Innovation	Social Responsibility Campaigns	There Is No Beauty at the End of Evolution	Effectivity, s.r.o.	EKOTOPFILM/ ENVIROFILM	Slovakia
Integration & Innovation	Social Responsibility Campaigns	Live. From a Different World	McCANN WORLDGROUP ROMANIA	Vodafone SRL	Romania
Integration & Innovation	Public Service & Charity Campaigns	The Survivors	Mercury360	Romanian Police	Romania
Integration & Innovation	Public Service & Charity Campaigns	Brave Cut	McCann Worldgroup Romania	Fundatia Renasterea SRL	Romania
Integration & Innovation	Content Ideas	smart electric drive Casino	BBDO Berlin GmbH	Daimler AG / smart	Germany

Nominations

<i>Category</i>	<i>Subcategory</i>	<i>Title</i>	<i>Agency</i>	<i>Client</i>	<i>Country</i>
Integration & Innovation	Content Ideas	The Photography Ban	Jung von Matt/ Limmat	Graubünden Tourism	Switzerland
Integration & Innovation	Content Ideas	HORNBACH WERKSTÜCK Edition 001	HEIMAT, Berlin	HORNBACH	Germany
Integration & Innovation	Best Use of Technology	Rain Wi-Fi	Geometry Global Moscow BC Communications Maria Shakhova, PR Agency, Studio 2.35	Tele2	Russia
Integration & Innovation	Best Use of Technology	Audi A8 World Premiere in Barcelona	madhat GmbH	Audi AG	Germany
Integration & Innovation	Creative Strategy	1st Grrrade	BBDO Russia Group	PEDIGREE (Marc LLC)	Russia
Integration & Innovation	Creative Strategy	Thirsty Tags	Redberry	Georgian Water and Power	Georgia